

University Recreation & Wellness Advisory Board Meeting Minutes

Date: Friday, April 26, 2019

Time: 9:00am

Location: University Recreation and Wellness Center (Multipurpose Room 7)

Attendees:

Sarah Heemstra - Chair, All Campus Representative
Dr. George Brown - Ex-Officio, Recreation and Wellness
Holly St. Clair - Minnesota Student Association
Brandi Hoffman - Faculty P & A, School of Kinesiology
Amelia Kreiter - Vice Chair, Council of Graduate Students
Karen Lovro - Budget Subcommittee
Ryan Warren - P & A Staff Representative
Fred Clayton - Civil Service St. Paul
Gerry Weber - Interfraternity Council
Giovann Alarcon Espinoza - At-Large Representative

Staff Advisors:

Mikayla Miller - Recreation and Wellness
Jaime Medina - Recreation and Wellness

Guests:

Linda McKee - Recreation and Wellness
Beth Asfahl - Recreation and Wellness
Caley Conney - Recreation and Wellness
Mark Joekel - Recreation and Wellness
Rahul Rajan - Recreation and Wellness
Ashlee Miller - Recreation and Wellness
Sampson Ghirmai - National Pan-Hellenic Council
Anneke Duin - (candidate for All-Campus Representative, 19-20)
Kenzie Maybrun - (candidate for All-Campus Representative, 19-20)

Regrets:

Molly Hynes - Minnesota Student Association
(currently vacant) - Multicultural Greek Council
Kimberly Rosenfield - Professional Student Government
Taechrisdae Feser - Multicultural Center for Academic Excellence
(currently vacant) - Housing and Residential Life
Azhar Akesh - International Student and Scholar Services
Dora Ogunkanbi - Panhellenic Council
Raymond Muno - Civil Service Minneapolis
Sena Muledhu - National Pan-Hellenic Council

I. Call to Order

Chair Heemstra called the meeting to order at 9:04am.

II. Approval of Previous Meeting Minutes

The March 29, 2019 meeting Minutes were distributed to all attendees. Mr. Warren motioned to approve the Minutes, with a second from Ms. Kreiter. All were in favor, and the motion to approve the Minutes passed.

III. Introductions

Chair Heemstra welcomed the group, and invited all attendees to introduce themselves.

IV. Program Highlights: Events and E-Sports

Chair Heemstra invited Ashlee Miller (Recreation and Wellness) and Rahul Rajan (Recreation and Wellness) to share updates on RecWell special events and E-Sports events and programming.

Ashlee shared a presentation with the Board and guests that included an overview of event and facility rental data and highlights. A copy of her presentation can be reviewed [here](#) (copy of slides also included at the end of the minutes).

Rahul shared a presentation with the Board and guests that included highlights from the 2019 Ski-U-Con E-sports event hosted at RecWell on March 30, 2019. Specifically, he noted that the event, new to RecWell, was a success with 104 participants and had a supportive third-party external host, Shift Up Esports. He thanked OIT and the RecWell tech team for their support, and is looking forward to the event next year.

Continuing the ESports conversation, Dr. George Brown noted that the addition of ESports programming is a growing trend in Big 10 schools that is new to RecWell. He also added that philosophically, the addition of Esports programming has been and will continue to be challenging for RecWell, given its current mission and vision. He assured all Board members and guests that RecWell will continue to move forward carefully with its growth and/or the readdition of the Ski-U-Con special event.

Questions from Board members and guests about Esports programming were welcomed, asked, and responded to. They included:

- Q: Will Esports expand into formal “programming” in the future?; A: The formal addition and growth of Esports offerings will continue to be carefully evaluated, but no specific direction has been defined or formally planned out.
- Q: Has Esports been considered as an “adaptive programming addition?”; A: RecWell is always looking for and considering new additions to its adaptive program offerings, and Esports can be included in that conversation in the future.
- Q: What level of physical activity is involved in Esports programming?; A: Each Esports offering is different and depending on the offering (game type), requires varying levels of physical activity.

V. All-Campus Representative (ACR) Vote

Chair Heemstra invited both ACR candidates to share their prepared remarks with the Board (both candidates applied to fill the All-Campus Representative seats on the 19-20 URWAB). She quickly reminded all Board members and guests that (current) Board members are the only group eligible to vote.

In summary, Kenzie Maybrun (attended the meeting in person) shared that she has diverse recreation and wellness experience both in and away from RecWell. She currently serves as a RecWell student employee and has participated in multiple program areas. Kenzie has worked with municipal recreation and wellness programs outside of the University, where she has helped

create unique and popular program offerings. She noted that she is passionate about serving her constituents and is confident in her ability to represent and serve a large, diverse group of people.

Chair Heemstra read a statement from Anneke Duin (who could not be present at the meeting), the second candidate for the ACR seats. In summary, her statement highlighted her positive experience with RecWell programs and events as a senior in the 19-20 school year. She shared that her positive experiences with RecWell have had a strong, positive impact on her life and overall University experience, which pushed her to explore leadership opportunities with URWAB. She is excited about the opportunity to lead and represent the University of Minnesota in this role and believes it will provide her a strong platform to make and impact change.

Chair Heemstra opened the conversation to the Board for comments or questions regarding the ACR candidates and/or voting processes. Comments and questions included: (comment) Appreciation of their diverse experiences and honest passion for recreation and wellness, (comment) the application and ‘pitches’ shared by each candidate were delivered in different formats and it is difficult to, without bias, weigh them both.

Dr. George Brown reminded the Board that there is a possibility to recommend both candidates to move forward and fill the ACR seats. Multiple Board members supported his suggestions. With that support, both Kenzie and Anneke will be recommended for membership to the 19-20 URWAB roster to fill the ACR seats. Chair Heemstra will follow up directly with both candidates.

VI. Student Service Fees Request Update

Ms. Karen Lovro shared that RecWell’s request was submitted for FY20 on April 9, 2019. The request was supported and is moving forward. She noted that the request process is not scheduled to be completed until June 2019, and assured the Board that she would provide updates and details on next-steps as soon as they are available.

VII. Staffing Updates

Dr. George Brown shared the following updates on RecWell staffing:

- *Manager of Business Operations and Strategic Planning* - Applications are being reviewed and a group of 20 candidates were identified to move forward.
- *Events Coordinator* - The hiring process for this position is in its final stages.
- *Membership Coordinator* - This job has been posted and the application process will start shortly.
- *Fitness and Wellness Director* - This job will be posted soon.
- *Personal Fitness Manager* - This position has been filled (scheduled to start in June 2019).

VIII. The Future of RecWell

Dr. George Brown shared his thoughts on the future of RecWell. Highlights included:

- RecWell will continue to be “mission-driven”
- RecWell will continue to focus on “relevant programming” and “holistic wellness”
- RecWell will continue to put “strong emphasis” on student development programming, with a focus on intentional “career readiness” for its student employees
- RecWell will continue to connect and collaborate with University partners
- RecWell will continue to “tell our story” and highlight our programs

- RecWell will continue to evaluate, explore, and balance programming and areas of interest, while continuing to be mindful of its impact in Student Affairs

IX. Recognition

Dr. George Brown and Chair Heemstra thanked all Board members for their high level of engagement and passion during the 18-19 year.

Dr. George Brown recognized all outgoing 18-19 Board members and thanked them sincerely for their service and dedication to the URWAB and RecWell. He asked that they continue to stay connected with RecWell.

X. Announcements

Chair Heemstra shared that RecWell will be hosting the following special events and the Board and guests are invited to attend:

- 2019 RecWell Appreciation BBQ (May 8th, 11:00am - 2:00pm)
- 2019 Discover Abilities Expo (May 17-18th)

Mr. Medina shared a reminder that the Recreation and Wellness Center will shift to summer hours starting May 11, 2019. Updated schedules can be found on the RecWell website.

XI. Adjournment

Chair Heemstra called for a motion to adjourn. Ms. Kreiter motioned to adjourn the meeting, with a second from Mr. Alarcon Espinoza. With no objections, the motion to adjourn was passed at 10:03am.

(copy of slides from Ashlee Miller's presentation - title slide not included)

FY19 Statistics to-date (4/25/19)

\$375,000 Total RecWell Revenue

SRSF-\$168,000 Rec Center/Cooke-\$145,000 Fieldhouse-\$54,000 West Bank-\$8,000

2,169 Bookings

63,700 Participations

\$32,000 Staffing charges

220 Inquiries via online form

On track to exceed \$400,000 in RecWell revenue for FY19

Who rents space from us?

SRSF

3 Departments

5 student groups

24 External



Rec Center/Cooke Hall

55 Departments

58 student groups

25 External



Fieldhouse

4 Departments

4 student groups

14 External



Over 180 unique organizations!

(copy of slides from Ashlee Miller's presentation, cont'd - title slide not included)

What Events do we Host?

Fit Fest - MSP Magazine

Courage Kenny - Discover Abilities Expo

Medical School Orientation

Special Olympics at the U of M

Dance Marathon

Minneapolis Early Voting

Handball - Collegiates and Worlds

IFC Events - Machy Days, Spring Recruitment

CBS College Day

Drum Major Auditions

UMPD Training

Beyond Walls - Urban Squash

Many career fairs, retreats, banquets, student group athletic tournaments, and student dance group practices